



# Idaho Museum of Natural History

## Strategic Plan FY26-30



### Mission

Create meaningful experiences through our shared natural history that empower and educate communities.

### Vision

To inspire all Idahoans and our visitors to protect and preserve natural history.

### How We Get There

Expand the Audience in depth and breadth



Increase the usage of Museum services

Increase opportunities for education, research, and lifelong learning



Increase the variety of experiences that our audiences can participate in.

### Values

- Curiosity**  
Our desire to search for knowledge
- Authenticity**  
Our dedication to the natural world
- Connectedness**  
Our recognition that context and community are essential to progress
- Legacy**  
Our commitment to the protection of natural history

Grow resources to sustainably support our mission.



Increase and diversify IMNH's revenue streams