



Media Use Fees

Books	Fee per Image
Printing: 1000 copies or less (non-commercial, scholarly)	No fee
Printing: 1000 copies or less (commercial)	\$30
Printing: 1001- 4000 copies	\$50
Printing: 4001 – 25,000 copies	\$75
Printing: 25,001 or more copies	\$100
Book Jacket, any size printing	\$150
Periodicals	
Non-commercial (scholarly, circ. 1000 or less)	No fee
Commercial, circ. 10,000 or less	\$50
Circ. 10,001-99,999	\$75
Circ. 100,000 or more	\$100
Cover illustration, any circulation	\$150
<i>The above fees are for non-exclusive, one-time, single-language, North American rights only. For one-time single-language, world-wide rights, add 25% to the fees above. For one-time, all languages, worldwide use, add 50% to the fees above. For all editions, all languages, worldwide use, add 75% to the fees listed above.</i>	
Print, non-editorial (calendars, posters, greeting cards, postcards, novelty items)	
Printing: 1000 or less	\$100
Printing: 1001 to 9999	\$200
Printing: more than 10,000	To be negotiated
Television/Cable/Satellite Broadcast (per image)	
North American use, single broadcast, single language only	\$150
North American use, repeated broadcast through life of program	\$200
World use, single broadcast, single language only	\$185
World use, repeated broadcast through life of program, single language	\$250
World use, single broadcast, all languages	\$200
World use, repeated broadcast through life of program, all languages	\$300
Home Video/CD-ROM/DVD/VOD/Games and other similar products, per image	
4000 copies or fewer	\$75
4001 – 25,000 copies	\$100



25,001 or more copies	\$150
Feature Films	
U. S. distribution only	\$600
World distribution	\$1200
Other Electronic Formats	
Internet/online or incorporation in web pages	\$125
Promotional Purposes	
Advertisements: print circ. 99,999 or under	\$125
Circ. 100,000 – 499,999	\$175
Circ. 500,000 – 999,999	\$225
Circ. 1,000,000 or more	\$275
Advertisements: posters	\$225
Advertisements: television/film	\$225
Advertisements: electronic	\$225